

giosg GOALS



A hand holding a white marker is drawing a diagram on a whiteboard. The diagram consists of several lines radiating from a central point, with some lines ending in small circles. The background is a light grey color.

giosg GOALS

**With giosg GOALS
you can monitor how
your RULES are
performing**

Monitoring GOALS

The rules in your account are all created to achieve a specific goal. For some it can be purchased carts, for some the goal is getting newsletter subscriptions. The rules reporting combined with giosg GOALS can be used to monitor how your rules are performing.

GOALS BY RULE			
	All treatments	AUTOSUGGEST: First time visitor	AUTOSUGGEST: 3rd visit
Total impressions	17,460	348	324
Sessions with impressions	2,537	348	324
Purchased carts	18	7	4
Goals reached			
Total goals reached	6	3	3
Subscribed to newsletter	6	3	3
Sales per currency			

How to set GOALS

Select Goals from giosg console settings

The screenshot displays the giosg console settings interface. On the left, a sidebar menu lists various settings: Company, Users, Rooms, Rules (basic), Goals, Chat windows, and Assets. The 'Goals' option is highlighted with a yellow background. A pink callout bubble points to this menu item with the text 'Select Goals'. The main content area features a purple header bar with the word 'Goals' and a '+ Create a new goal' button. Below the header, a white box contains the message 'You haven't created Goals yet'. Another pink callout bubble points to the '+ Create a new goal' button with the text 'Create new Goal'. The giosg logo is visible in the top left corner of the interface.

Company	
Users	
Rooms	
Rules (basic)	
Goals	
Chat windows	
Assets	

Goals

+ Create a new goal

You haven't created Goals yet

Create new Goal

Select Goals

How to set GOALS

Goal

New Goal

Describe this goal. It's for your own use only.

Name the Goal

Assign a monetary value to the goal.

Goal value

Assigning a value to the goal helps you evaluate the goal against the costs of reaching it in our reporting. It also helps our AI to optimise the Actions for you.

The goal value you write here will be overwritten by values we receive from your shopping cart integration or through goal API.

Rooms

All rooms

The goal can be reached in following rooms

Pick rooms

Choose the room where the Goal can be reached

Conditions

Add conditions to the goal. Goal is reached when all conditions match.

When

Select condition type

Add condition

Add the goal

How to set GOALS

After you have created the Goal you can see it in the Goals list and you can monitor it from the reporting

Goals + Create a new goal

Subscribed to newsletter Dec 16, 2016 5:09:17 PM

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Got questions?

Visit our page and let's
talk more.

www.giosg.com

or email us at

support@giosg.com



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