





## Monitoring GOALS

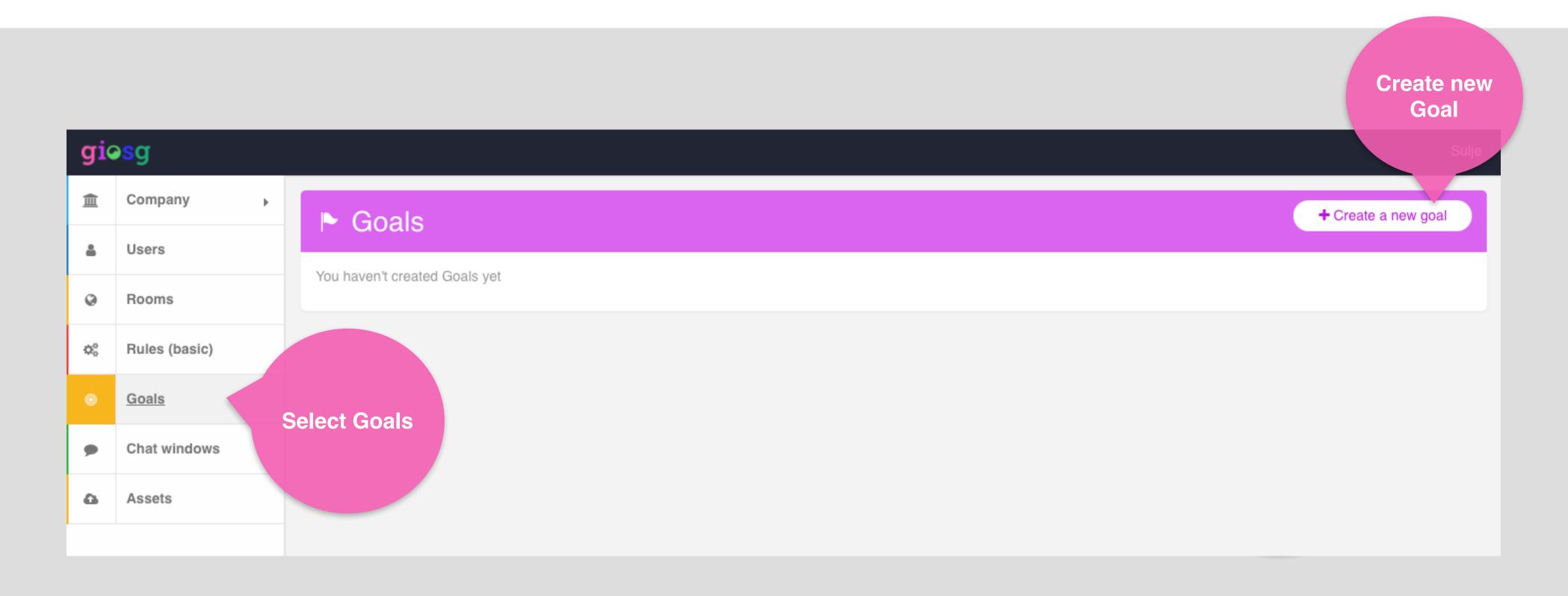
The rules in your account are all created to achieve a specific goal. For some it can be purchased carts, for some the goal is getting newsletter subscriptions. The rules reporting combined with giosg GOALS can be used to monitor how your rules are performing.

III GOALS BY RULE			
	All treatments	AUTOSUGGEST: First time visitor	AUTOSUGGEST: 3rd visit
Total impressions	17,460	348	324
Sessions with impressions	2,537	348	324
Purchased carts	18	7	4
Goals reached			
Total goals reached	6	3	3
Subscribed to newsletter	6	3	3
Sales per currency			



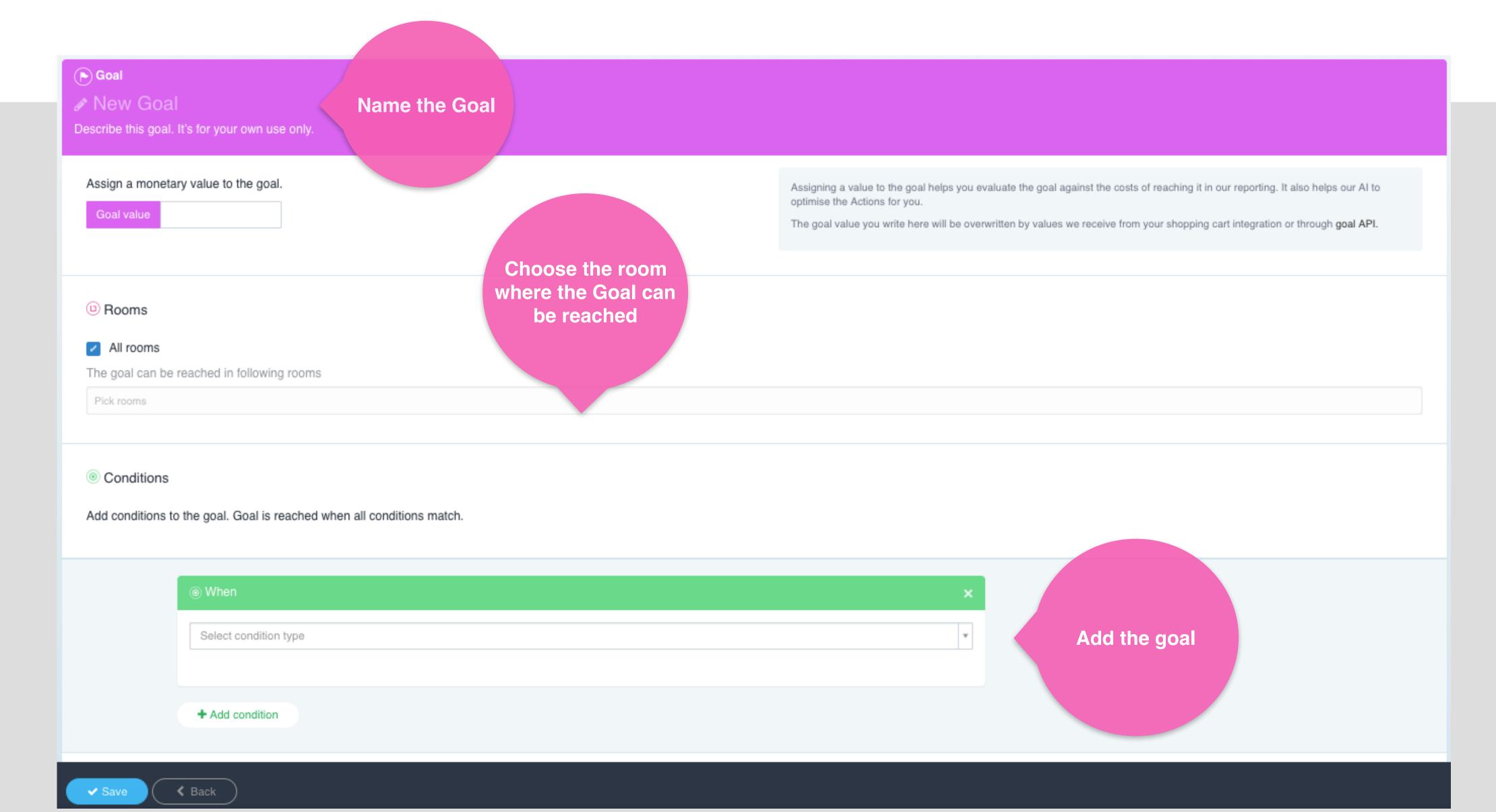
## How to set GOALS

Select Goals from giosg console settings





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After you have created the Goal you can see it in the Goals list and you can monitor it from the reporting

