

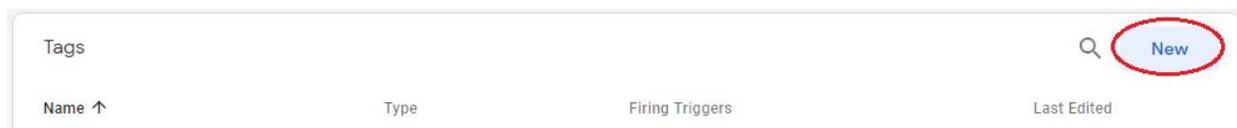
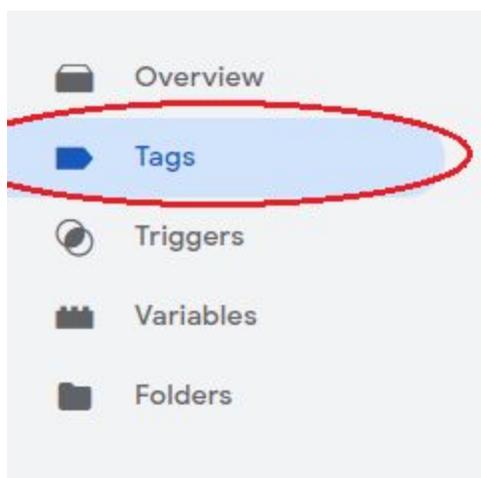


Installing the giosg script tag with Google Tag Manager

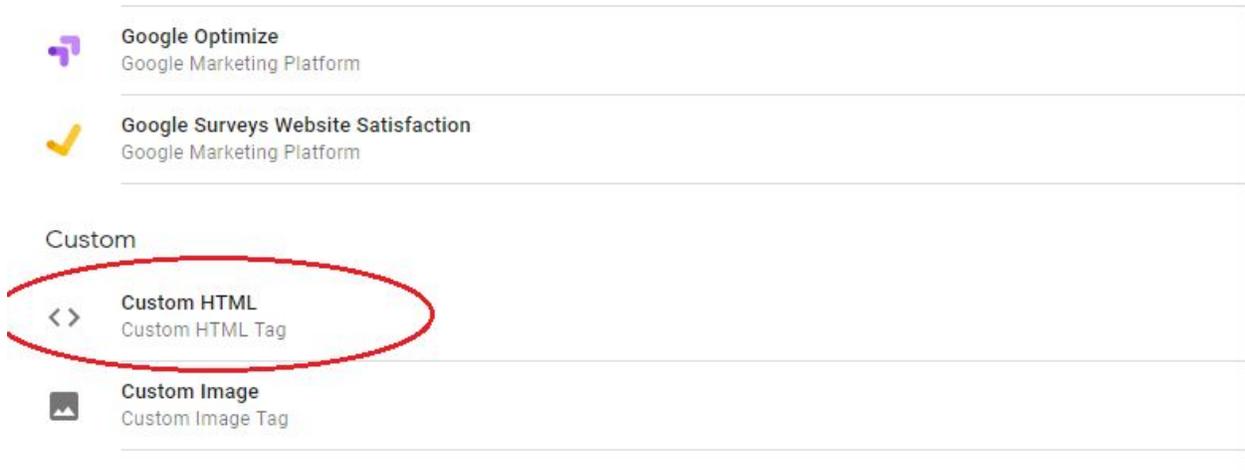
It is possible to install the giosg script tag with Google Tag Manager. Installing the script with Tag Manager is a straightforward procedure, as it only requires creating and enabling a new tag in Google Tag Manager. This guide will provide step-by-step instructions on how to install the giosg script with Google Tag Manager.

Sign-in to Google Tag Manager

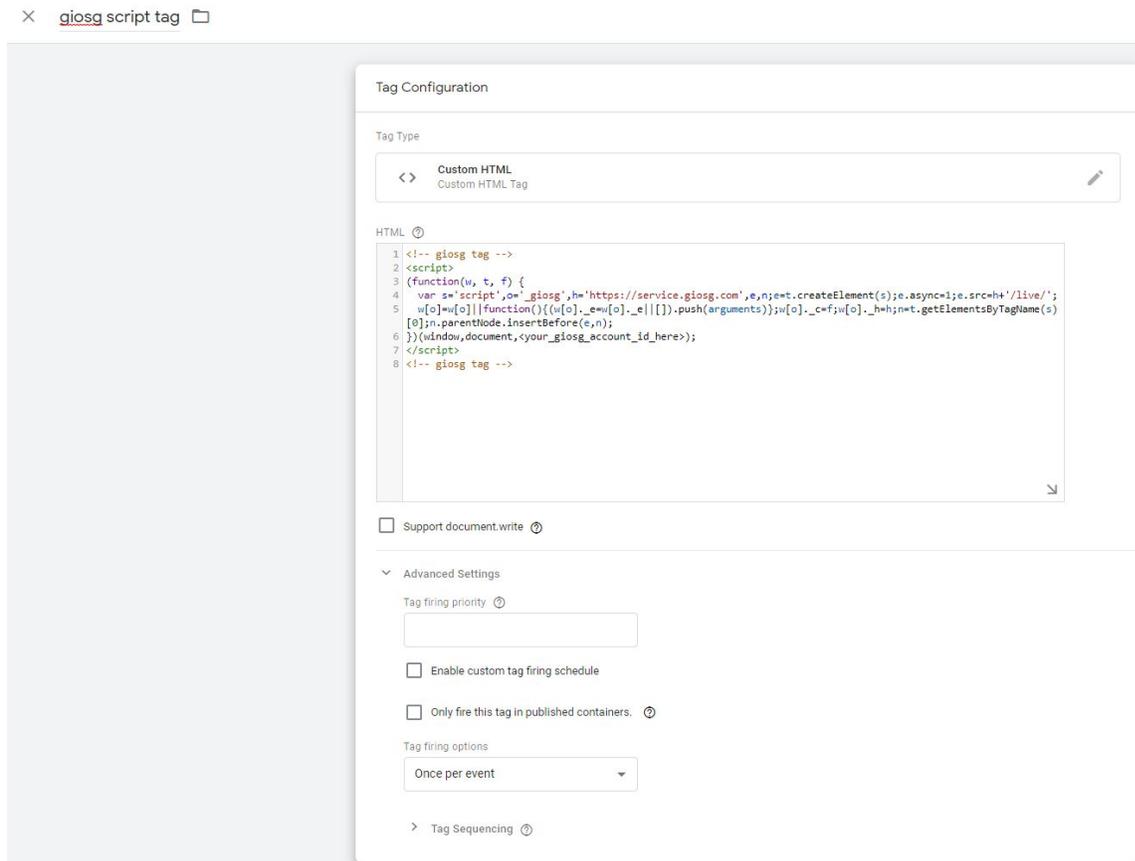
First you need to sign-in to your Google Tag Manager account. After signing in, select “Tags” from the left-hand menu. In the “Tags” view, click “New”



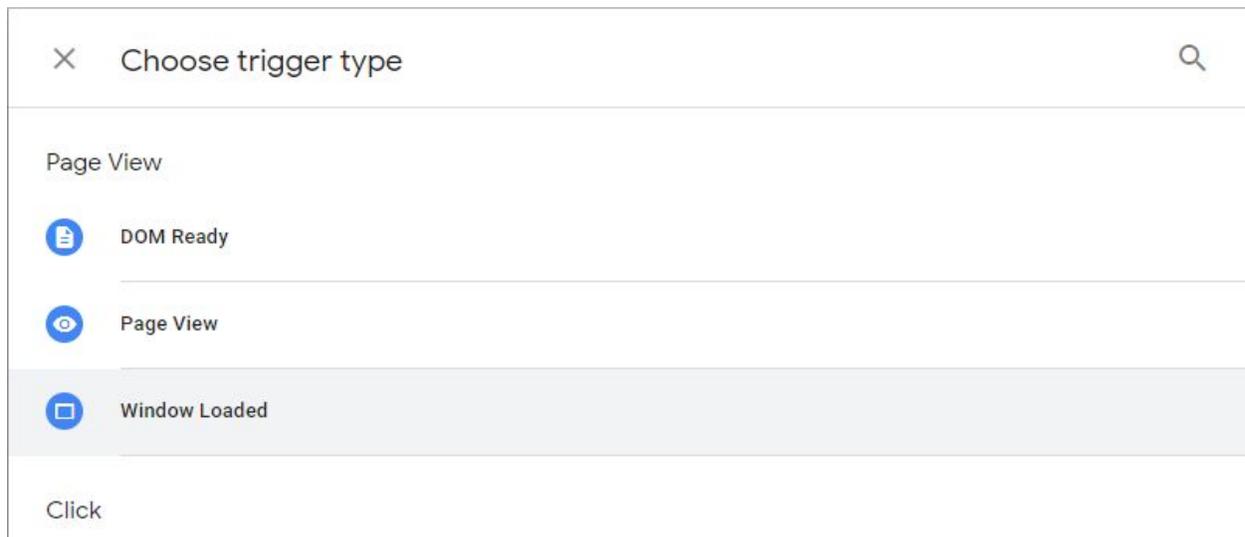
Click “Tag Configuration”, and from the right-hand menu select “Custom HTML” as the tag type



In the “Custom HTML” field, copy and paste your giosg account’s giosg script to the “HTML” field, and add any advanced settings you need. You can find your giosg script tag in the giosg console from Settings → Company → Script tag. Under “Tag firing options” select “Once per event”, as the tag will be fired on each page load. The “HTML” field should now look like this:

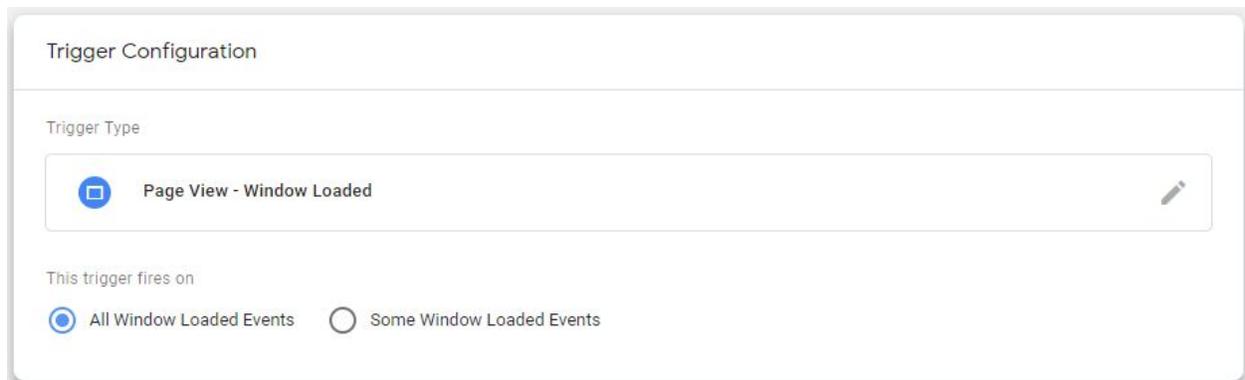


Now you can create the trigger for this tag. Click “Triggering”, and click the plus icon to create a new tag. Select “Window Loaded” as the trigger type.



The screenshot shows a dialog box titled "Choose trigger type" with a search icon in the top right corner. The dialog is divided into sections. The first section is "Page View", which contains three items: "DOM Ready" (with a document icon), "Page View" (with an eye icon), and "Window Loaded" (with a square icon). The "Window Loaded" item is highlighted with a light blue background. Below this section is a "Click" section.

If you want the giosg script to be on every page, select “All Window Loaded events” under “This trigger fires on” section. If you want to limit to which pages the script is added, select “Some Window Loaded Events” and add your desired limitations.



The screenshot shows a "Trigger Configuration" dialog box. Under the "Trigger Type" section, a dropdown menu is open, showing "Page View - Window Loaded" with a pencil icon to its right. Below this, the "This trigger fires on" section has two radio button options: "All Window Loaded Events" (which is selected) and "Some Window Loaded Events".

After selecting the trigger type the tag configuration should now look like this:

× [giosg script tag](#) 

Tag Configuration

Tag Type

<> Custom HTML
Custom HTML Tag

HTML 

```
1 <!-- giosg tag -->
2 <script>
3 (function(w, t, f) {
4   var s='script',o='giosg',h='https://service.giosg.com',e,n;e=t.createElement(s);e.async=1;e.src=h+'live/';
5   w[o]=w[o]||function(){(w[o]._e=w[o]||[]).push(arguments)};w[o]._c=f;w[o]._h=h;net=getElementsByTagName(s
6   [0]);parentNode.insertBefore(e,n);
7   })(window,document,<your_giosg_account_id_here>);
8 </script>
9 <!-- giosg tag -->
```

Triggering

Firing Triggers 

 window loaded trigger
Window Loaded 

[Add Exception](#)

Now you can click save and publish your newly created tag. The giosg script will then be added on all pages after the page content has been fully loaded.